



## Accessibility

# Designers / Developers

Here are some of the main things to consider when creating a new web page to ensure that it is accessible to all people:

- Ensure All Content Is Accessible Via Keyboard**  
Keep in mind that some visitors are physically unable to use a mouse.
- Use Structural, Semantic HTML**  
Let browsers know what kind of content is on the page and help users of screen readers who are unable to follow visual cues.
- Design Forms for Accessibility**  
Your forms should be effective, usable, and logical. Clearly label fields, provide pertinent information/instructions, and identify any form entry errors, such as required fields being empty.
- Allow Text Resizing**  
Ensure your visitors can increase and decrease text size without affecting the function or content of the page.
- Allow Users to Pinch and Zoom**  
Enable visitors to zoom in on images and/or photos so they can view them comfortably.
- Use Blinking/Flashing Content Carefully**  
Content that blinks more than three times per second could trigger episodes for visitors with epilepsy.
- Use WAI-ARIA for Dynamic Elements**  
Any changes to content that occurs without the page reloading should be clearly communicated to users of assistive technology.
- Include a "Skip To Main Content" Link**  
To allow non-mouse users to access your content quickly and easily.
- Don't Impose Time Limits**  
Remember that some people require more time than others to complete a task.
- Don't Rely on Color to Make Content Understandable**  
Try to ensure that all of your content can be understood by all visitors without reference to color.
- Make Sure Audio/Video Can be Stopped or Paused by Visitors**  
Content that plays automatically can interfere with a visitor's ability to use your page.
- Select Your Colors and Ensure Sufficient Contrast Between Text and Background**  
Can your content be perceived easily by all visitors? You can check and select effective color combinations using Monsido's Color Contrast Checker:  
[www.monsido.com/tools/contrast-checker](http://www.monsido.com/tools/contrast-checker)



Read more about Web Accessibility Standards and why they matter at:

[www.w3.org/WAI/standards-guidelines/wcag/](http://www.w3.org/WAI/standards-guidelines/wcag/)

