Accessibility

Content Creators

Here are some of the main things to consider when creating a new web page to ensure that it is accessible to all people:

- **Write a Unique Page Title**
  Your page title should accurately reflect its content.

- **Write Descriptive Link Text**
  All links should be accompanied by a descriptive name and anchor text that clearly identifies the link destination.

- **Use Headers to Structure Content**
  Help visitors, particularly users of assistive technology who may override or disable CSS understand how the different information on the page is related.

- **Caption Videos**
  Ensure visitors with certain audio and cognitive/learning disabilities can enjoy your content.

- **Clearly Label Input Fields**
  Labels should be presented next to fields where users are required to enter information.

- **Provide Useful Alt Text for Non-Text Content**
  This helps to ensure that non-decorative images, media, applets, and other non-text content can be understood by users of assistive technologies.

Quick Tests

Here are some tests that can be undertaken to check your pages’ level of accessibility:

- Try Zooming to 200% to See If All Text Remains Visible
- Try Navigating Your Site Using Only the Keyboard
- Switch off Your Monitor and Try Using a Screen Reader
- Deactivate CSS to See If the Document Structure Remains Understandable

Read more about Web Accessibility Standards and why they matter at: [www.w3.org/WAI/standards-guidelines/wcag/](http://www.w3.org/WAI/standards-guidelines/wcag/)