Accessibility

Designers / Developers

Here are some of the main things to consider when creating a new web page to ensure that it is accessible to all people:

- **Ensure All Content Is Accessible Via Keyboard**
  Keep in mind that some visitors are physically unable to use a mouse.

- **Use Structural, Semantic HTML**
  Let browsers know what kind of content is on the page and help users of screen readers who are unable to follow visual cues.

- **Design Forms for Accessibility**
  Your forms should be effective, usable, and logical. Clearly label fields, provide pertinent information/instructions, and identify any form entry errors, such as required fields being empty.

- **Allow Text Resizing**
  Ensure your visitors can increase and decrease text size without affecting the function or content of the page.

- **Allow Users to Pinch and Zoom**
  Enable visitors to zoom in on images and/or photos so they can view them comfortably.

- **Use Blinking/Flashing Content Carefully**
  Content that blinks more than three times per second could trigger episodes for visitors with epilepsy.

- **Use WAI-ARIA for Dynamic Elements**
  Any changes to content that occurs without the page reloading should be clearly communicated to users of assistive technology.

- **Include a “Skip To Main Content” Link**
  To allow non-mouse users to access your content quickly and easily.

- **Don’t Impose Time Limits**
  Remember that some people require more time than others to complete a task.

- **Don’t Rely on Color to Make Content Understandable**
  Try to ensure that all of your content can be understood by all visitors without reference to color.

- **Make Sure Audio/Video Can be Stopped or Paused by Visitors**
  Content that plays automatically can interfere with a visitor’s ability to use your page.

- **Select Your Colors and Ensure Sufficient Contrast Between Text and Background**
  Can your content be perceived easily by all visitors? You can check and select effective color combinations using Monsido’s Color Contrast Checker:
  www.monsido.com/tools/contrast-checker

Read more about Web Accessibility Standards and why they matter at:
www.w3.org/WAI/standards-guidelines/wcag/