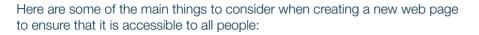
# Accessibility

# Designers / Developers 👰





# Ensure All Content Is Accessible Via Keyboard

Keep in mind that some visitors are physically unable to use a mouse.



#### Use Structural, Semantic HTML

Let browsers know what kind of content is on the page and help users of screen readers who are unable to follow visual cues.



## **Design Forms for Accessibility**

Your forms should be effective, usable, and logical. Clearly label fields, provide pertinent information/instructions, and identify any form entry errors, such as required fields being empty.



#### Allow Text Resizing

Ensure your visitors can increase and decrease text size without affecting the function or content of the page.

## Allow Users to Pinch and Zoom

Enable visitors to zoom in on images and/or photos so they can view them comfortably.



# Use Blinking/Flashing Content Carefully

Content that blinks more than three times per second could trigger episodes for visitors with epilepsy.

#### Use WAI-ARIA for Dynamic Elements

Any changes to content that occurs without the page reloading should be clearly communicated to users of assistive technology.

# Include a "Skip To Main Content" Link

To allow non-mouse users to access your content quickly and easily.



Remember that some people require more time than others to complete a task.



#### Don't Rely on Color to Make Content Understandable

Try to ensure that all of your content can be understood by all visitors without reference to color.



## Make Sure Audio/Video Can be Stopped or Paused by Visitors

Content that plays automatically can interfere with a visitor's ability to use your page.



#### Select Your Colors and Ensure Sufficient Contrast Between Text and Background

Can your content be perceived easily by all visitors? You can check and select effective color combinations using Monsido's Color Contrast Checker: <u>www.monsido.com/tools/contrast-checker</u>

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Read more about Web Accessibility Standards and why they matter at:

www.w3.org/WAI/standards-guidelines/wcag/

