



# Using Monsido in Your Website Redesign

If you are feeling overwhelmed with migrating, refreshing, or redesigning your company's website, you are not alone. Managing vendors and teams, content auditing, testing, and measuring the ROI are important and time-consuming duties. Considering the large task at hand, using Monsido's tool is a smart way to save time, money, and effort.

## 1. Automation

Monsido automates and streamlines processes so you can launch sooner and with fewer errors. Automated audits on your site's web accessibility, quality assurance, SEO, performance, and content compliance status keeps you informed and updated on any new errors and gives you an overview of the site's health.

## 2. Compliant & Quality Content

Monsido speeds up and increases the effectiveness of asset and content audits. This includes:

- Listing and locating all digital assets under the *Inventory*.
- Easily locating outdated, under-viewed, irrelevant, or error-filled content in *Statistics*
- Checking that content complies with brand and content policies, industry regulations, and accessibility guidelines in the *Policies* module

## 3. Accountability & Transparency

The *Management* feature helps you keep your vendors, contractors, web team, marketing team, and project management team accountable for their work. This includes tracking improvements in our reporting tool and scanning the staging site to identify errors that need to be fixed.

## 4. Audit of Staging Environment

Monsido can also be implemented in staging environments to audit sites before they go live and catch any errors that might occur in advance. Also, having Monsido implemented in the early stages of your new website development can ensure that you are building in elements like accessibility into your site rather than retrofitting it later on.

## 5. Post-Launch Maintenance

Stay on top of website maintenance after you have launched so you do not have to do a refresh or redesign again in the near future. Weekly scans can help you detect errors and performance issues as they occur besides uncovering opportunities for improvement.

Many of our clients have used the Monsido platform during their migrations, redesigns, and refreshes. Want to see what Monsido has picked up on your website and how we can help with the headaches of web redesign? We offer a free site scan for users looking for a solution to optimize their site during and post redesign. [Book a free scan with us.](#)

Monsido is a website optimization tool that audits your site for:



**Web accessibility levels**



**Violations of content guidelines or outdated content**



**Quality assurance errors like broken links or broken images**



**Page load speed on different devices, browsers, and locations**



**SEO issues**



**Data privacy violations**