Quality Assurance

Website Quality Assurance Checklist: Are You Covering the Basics?

10 Fundamental Questions You Should Always Ask When Conducting Website Quality Assurance:

☑ **Has the Website's Design Been Tested on a Number of Browsers and Devices?**
Remember that not all browsers and devices, and different versions of browsers and devices, work the same.

☑ **Do Any Pages Contain Missing or Incorrect Content?**
Missing or incorrect content can quickly cause visitors to avoid your website, immediately damaging your site's search engine rankings and losing you both customers and revenue.

☑ **Do Any Pages Contain Broken Links or Images?**
Unchecked broken links and images cause instant frustration and are quite simply terrible for your website.

☑ **Is Website Performance and Uptime Sufficient?**
Have you checked how long it takes for your site to load, or how it performs for users with slow internet connections.

☑ **Do Any Pages Contain Spelling Mistakes?**
A few simple spelling mistakes can make your site appear instantly less reputable and careless.

☑ **Are Files Organized and Up-To-Date?**
Disorganized and out of date files could be harming your website quality assurance if you aren't careful.

☑ **Is Contact Info Easy to Locate and Accurate?**
Your contact information should be clear, concise, and easy to find. You do want leads to contact you, right?

☑ **Is Content Readable?**
Readability is a crucial aspect of user experience that can be measured using tests and scoring such as the Flesch-Kincaid Reading Test, the Gunning Fog Index, and more.

☑ **Have SEO Factors Been Considered?**
Effective quality assurance should also include considering good SEO practices, as providing such things as appropriate headings and well-written meta tags positively impacts general usability.

☑ **Have Accessibility Factors Been Considered?**
Many accessibility factors, such as ensuring that your website is screen-reader compatible, or that images contain alt text, can have a direct impact on quality assurance.

Regularly checking the above 10 quality assurance factors will keep you on track to providing the best possible user experience.

About Monsido

Monsido is a fast-growing software company founded in 2014 that provides a one-stop web governance solution designed to give website visitors a superior browsing experience. Our time-saving auditing tool provides accurate and insightful information that helps organizations work with confidence to identify accessibility and quality assurance issues. This enables them to optimize their online presence and ensure compliance with legal requirements. Monsido has offices in the United States, United Kingdom, Australia, and Denmark. For more information, visit *www.monsido.com*

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