



Datasheet

# Monsido Consent Manager

## Website Cookie & Consent Management Made Easy

Monsido Consent Manager is an easy-to-use website and cookie consent management tool that enables your website to be compliant with local cookie and consent regulation like the GDPR and CCPA.

## Straightforward Compliance

Monsido Consent Manager focuses on 360-degree compliance including making the cookie consent banner fully accessible while still giving you the ability to customize the look and feel for your brand.

Users can choose to accept all, accept only necessary (also referred to as reject all), or customize their cookie preferences to accept some but not all.

As is the case with any consent management solution, for full compliance website owners must continually ensure all cookies are added directly to the Monsido Consent Manager module in the Monsido Platform. Monsido offers plenty of help resources making setup and on-going management of your cookie and consent settings easy.

## Easy Cookie Configuration

Cookies are grouped based on type and function. Identify all your cookies and when you add them to Monsido Consent Manager classify them into one of the following four categories:

- **Essential cookies** are required to enable basic website functionality.
- **Basic cookies** are used to provide additional interactions and functionalities that allow access to select features on the website
- **Marketing cookies** are used to provide advertising tailored to you and your particular interests.
- **Statistics cookies** allow website operators to identify technical issues and site performance.
- **Preference cookies** allow the website to keep track of your choices (e.g. region, user name, language) in order to provide more personalized features that correspond with them.

## Support & Implementation

Implementation is achieved quickly and simply with our automatically generated script tag. For support and technical documentation:

- The Monsido Help Center features FAQs and how-to articles as well as helpful insight to different regulations to understand which rules your website should likely adhere to.
- All technical documentation is available on the Monsido for Developers microsite.

**\*Disclaimer:** Monsido Consent Manager does not provide legal and implementation services.



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## Key Features



### Consent Analytics

Understand your website users' preferences with real-time indicators on cookie acceptance rates.



### Custom & Accessible Branding

Generate a fully customizable website banner that meets accessibility color contrast criteria in just a few clicks.



### Consent Log

All of your visitors' consent is automatically anonymized, tracked, and documented if ever needed.



### Cookie Categorization

Easily categorize all your cookies and scripts based on compliance standards.

**Book a  
Free  
Demo**

[www.monsido.com/request-demo](https://www.monsido.com/request-demo)

## About Monsido

Monsido is a fast-growing software company founded in 2014 that provides a one-stop web governance solution designed to give website visitors a superior browsing experience. Our time-saving auditing tool provides accurate and insightful information that helps organizations work with confidence to identify accessibility and quality assurance issues. This enables them to optimize their online presence and ensure compliance with legal requirements. Monsido has offices in the United States, Australia, and Denmark. For more information, visit [www.monsido.com](https://www.monsido.com)