Statistics

Get detailed website analytics delivered in a way that is easy to understand.

Understanding what your visitors are looking for and how they behave can help you to reduce your bounce rate, improve the conversion rate of new customers on your website, and identify any problem areas that require your immediate attention.

Monsido's Statistics module ensures that you and your team are provided with the crucial information needed to optimize your site's performance and better understand how visitors experience your website.

User-friendly website analytics alternative

Our intuitive dashboard is easy to use and presents data in a way that even non-technical team members can understand. Learn how visitors use your site and make targeted adjustments to improve their experience.

Track Visits Across Your Entire Website

Track the number of visits to your web pages and immediately see which are performing well and which may require attention. Instantly identify your most popular and least popular pages and discover any pages that have received no visits.

Get Insightful Stats on Key Areas

Identify your main traffc sources and better understand where your visitors are coming from. Pinpoint the keywords used to search for your site and collect information on your visitors' locations, languages, organizations, devices, browsers, operating systems, screen resolutions, and more.

User-Friendly Graphs

Easy to follow graphs provide you with a detailed visual overview of your bounce rate, average visit times, entry and exit pages, and traffc sources.

Export Analytics Data to CSV

Reports can be exported to CSV, allowing you to share vital insights and information quickly and easily.

Key Features

Simple Web Analytics

Data is displayed in a simplified way via our intuitive, easy-to-use dashboard.

User Tracking

Get indicators on bounce rates and traffic sources, so that you can adapt your content to your audience.

Content Optimization

Focus on what matters to your audience by tracking the most and least popular pages on your domain.

Event Tracking

Understand how users interact with your website, to make better decisions about website content, page structure, calls-to-action, and more.

Measure Your Progress

Cross-compare website statistics from any two time periods for more details on your progress in delivering website excellence over time.

Track your keywords

Track any search-terms from a search bar to prioritize relevant and trustworthy content for a search result on your website.

Cookie-less tracking

Capture your website visitor behavior with anonymised user-identifiable data.

About Monsido

Monsido is a fast-growing software company founded in 2014 that provides a one-stop web governance solution designed to give website visitors a superior browsing experience. Our time-saving auditing tool provides accurate and insightful information that helps organizations work with confidence to identify accessibility and quality assurance issues. This enables them to optimize their online presence and ensure compliance with legal requirements. Monsido has offices in the United States, Australia, and Denmark. For more information, visit *www.monsido.com*

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